

Planning with POWER (Protecting Our Water and Environmental Resources)

Land use and water quality are inseparable issues. In fact, nonpoint source water pollution, caused by polluted runoff from the land, is the number one water quality problem in the United States today. The national rate of development has more than doubled in recent years, placing added pressure on farmlands to be replaced by development in high growth areas. At the same time, sprawl and quality of life issues are high on the public agenda across the country.

How can land use plans guide community growth and also incorporate protection for critical and vital natural resources? That is the question with which local land use decision-makers must constantly deal. The *Planning with POWER* project can help local decision makers and citizens address these land use issues while still protecting critical and vital water and natural resources in their communities.

Planning with POWER is a statewide educational program designed to link local land use decisions and planning to watershed and natural resource based planning. *Planning with POWER* helps local decision-makers and citizens protect their water and natural resources while still providing for compatible economic growth in their community.

The project brings together two successful statewide education and technical assistance projects: the Purdue Extension Land Use Team and the Conservation Partnership (composed of the Indiana Department of Natural Resources, the Natural Resources Conservation Service, Purdue Extension, and the Soil and Water Conservation Districts). *Planning with POWER* is coordinated by Purdue Extension and the Illinois-Indiana Sea Grant College Program.



Visit the *Planning with POWER* Web site
<<http://www.planningwithpower.org>>.

Download the following *Planning with POWER* publications from Purdue Extension
<<http://www.ces.purdue.edu/extmedia>>,
or call 1-888-EXT-INFO to order copies.

- Protecting Our Water and Environmental Resources (ID-255)
- Nonpoint Source Pollution: A Threat to Our Waters (ID-256)
- Impacts of Development on Waterways . . . (ID-257)
- Strategies for Coping with Runoff (ID-258)
- How to Get Started: Protecting Your Community from Polluted Runoff (ID-259)

And, if you would like to have *Planning with POWER* help your community meet the challenge of balancing growth with protection of natural resources, contact

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