



Opportunities in EFNEP

Prepared for the Association of
Extension Administrators

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Overview of Presentation

- Current status of legislative authority and opportunities
- Status of budget
- Resources in support of your program
- Program options for consideration
- Staff options and considerations
- Dialogue about unique opportunities in this program
- Seeking advice from you



Current Status of Legislative Authority:

- Office of General Counsel Opinion
- Letter of intent
- Budget summary and narrative
- Farm bill language discussions

Status of Budget:

- Distribution of first two quarters completed
- 1% rescission will affect all programs equally in the federal government
- Early distribution of EFNEP budget guaranteed entry into the program for 1890 institutions



Resources in Support of your Program:

- ECOP/BoHS Task Force
- Partners videotape of EFNEP in action
- Toolbox for public official advocacy
- EFNEP Task Force intern for national advocacy: Dr. Barbara Sutherland
- DVD for recruitment and brief PSA's by Kansas State University



Resources in Support of your Program (Continued):

- NEERS5 new data base for easy impact reporting
- Multiple curriculums available
- Annual professional development, meeting of all EFNEP coordinators
- Meetings at professional conferences (Society for Nutrition Education)
- Strength in the education of paraprofessionals (within the 1890 community and in the broader EFNEP community)



Programs Options for Consideration

- Focused by location or audience
 - Preformed partner groups
 - Cooperative Extension existing groups
- Focused in time
 - Summer programs
 - Spring family opportunities
 - Head start, WIC. School entry appointments, public health clinics, parenting classes or centers, and neighborhood centers, barbershops, beauty shops, after school care programs
- Focused by community



Staff Options for Consideration

- Coordinator or supervisor (part-time only)
- Shared educators with food stamp nutrition education
- Staff from other agencies trained in this curriculum
- Recent retirees
- Volunteers trained by your staff



Dialogue about EFNEP---Unique Opportunities for You:

- Marketable investment in youth and young families
- Budget with bargaining power with partners
- Unique opportunity to integrate family and youth programs
- Strong database to report impacts
- Nutrition and healthy diet knowledge, food safety, food budgeting, appropriate physical activity



Seeking advice from you:

- Critical audiences for meetings
- Alabama realities
- District of Columbia
- 17 states and equity with the rest of the country
- Base budget needs
- Supportive structures and dialogue: what Works?



Critical EFNEP URL's:

- www.csrees.usda.gov/efnep
- http://www.nasulgc.org/CFERR/board_on_agric/EFNEP-Marketing-Toolbox.pdf
- www.eatwellga.com

