



Mt. Vernon Farmers' Market Association
c/o Purdue Extension Office
126 E. Third St., Room 29
P.O. Box 546
Mt. Vernon, IN 47620



May 15, 2009

<Vendor's name>:

I would like to invite you to consider selling your products at the newly formed Mt. Vernon Farmers' Market. The Mt. Vernon Farmers' Market will begin operation on Tuesday, June 16th and be held every Tuesday through September 1, 2009. The market will be open from 3:30 to 6:30 p.m. The market will be located on the corner of Wood and Third St. in Mt. Vernon, directly behind the Super Wash carwash on Fourth Street.

Because we have been able to obtain several sponsors for this year, there will be no fee for you to participate in the Market for the 2009 season. Spaces will be approximately 10' wide by 10' deep (or length of a pickup truck). Vendors will be welcome to sell from the back of a truck or can provide their own tables, tents, etc. Vendors will not be required to commit for the entire season, but are welcome to participate anytime throughout the season.

Vendors may offer for sale, articles for human consumption such as locally grown or produced fruits, vegetables, vegetable and bedding plants, nursery stock, edible grains, nuts, berries, apiary products, maple sugars, syrups or articles such as flowers grown and offered for sale by the growers or producers, members of his family or their employees. The sale of eggs, cheese, meat, fish, poultry or refrigerated dairy products is permitted, but requires the proper certification and permits.

In order to maintain enough activity for the entire Farmers' Market season, vendors of other items may display and sell other homemade or locally produced items at the discretion of the Market Master. Some arts & crafts may be permitted, but must be produced by a local person.

Enclosed are the 2009 Mt. Vernon Farmers' Market Rules and a Vendor Registration Form. If you are interested in participating in the Mt. Vernon Farmers' Market, please fill out the enclosed registration and return to: Jon Neufelder, P.O. Box 546, Mt. Vernon, Indiana, 47620. Any questions regarding the Farmers' Market please contact me at: 812-838-1331 or at: neufelde@purdue.edu.

I have also enclosed a MarketMaker™ card with a website (www.inmarketmaker.com) where you can register your business as a vendor. This is unrelated to the Mt. Vernon Farmers Market; I thought you might be interested in having your business listed on this free website.

Sincerely yours,

Jon R. Neufelder
Market Master
Mt. Vernon Farmers' Market Association

Enclosure